

**APPLICATIONS OF THE OWA-SRIVASTAVA OPERATOR  
TO THE CLASS OF  $k$ -UNIFORMLY CONVEX FUNCTIONS**

**A. K. Mishra <sup>1,\*</sup>, P. Gochhayat <sup>2</sup>**

**Abstract**

By making use of the fractional differential operator  $\Omega_z^\lambda$  ( $0 \leq \lambda < 1$ ) due to Owa and Srivastava, a new subclass of univalent functions denoted by  $k-\mathcal{SP}_\lambda$  ( $0 \leq k < \infty$ ) is introduced. The class  $k-\mathcal{SP}_\lambda$  unifies the concepts of  $k$ -uniformly convex functions and  $k$ -starlike functions. Certain basic properties of  $k-\mathcal{SP}_\lambda$  such as inclusion theorem, subordination theorem, growth theorem and class preserving transforms are studied.

*2000 Mathematics Subject Classification:* Primary 30C45, 26A33; Secondary 33C15

*Key Words and Phrases:*  $k$ -uniformly convex function, Carlson-Shaffer operator, fractional derivative, subordination, Hadamard product

**1. Introduction and definitions**

Let  $\mathcal{A}$  denote the class of functions analytic in the *open* unit disc

$$\mathcal{U} := \{z : z \in \mathbb{C} \text{ and } |z| < 1\}$$

---

\* The present investigation is partially supported by National Board for Higher Mathematics, Department of Atomic Energy, Government of India under Grant No. 48/2/2003-R&D-II

and let  $\mathcal{A}_0$  be the class of functions  $f$  in  $\mathcal{A}$  given by the *normalized* power series

$$f(z) = z + \sum_{n=2}^{\infty} a_n z^n \quad (z \in \mathcal{U}). \quad (1.1)$$

The class  $\mathcal{S}$  consists of *univalent* functions in  $\mathcal{A}_0$ . For fixed  $k$  ( $0 \leq k < \infty$ ), the function  $f \in \mathcal{A}_0$  is said to be in  $k - \mathcal{UCV}$ ; the class of *k-uniformly convex functions* in  $\mathcal{U}$ , if the image of every circular arc  $\gamma$  contained in  $\mathcal{U}$ , with center  $\xi$ , where  $|\xi| \leq k$ , is a convex arc (cf. [7]). The class  $k - \mathcal{SP}$  is defined from  $k - \mathcal{UCV}$  via the *Alexander's transform* (see [8]), i.e.

$$f \in k - \mathcal{UCV} \iff g \in k - \mathcal{SP}, \text{ where } g(z) = z f'(z) \quad (z \in \mathcal{U}).$$

It is well known (cf. [7]) that  $f \in k - \mathcal{UCV}$  (respectively  $k - \mathcal{SP}$ ) if and only if the values of

$$p(z) = 1 + \frac{z f''(z)}{f'(z)} \quad \left( \text{respectively } \frac{z f'(z)}{f(z)} \right) \quad (z \in \mathcal{U})$$

lie in the conic region  $\Omega_k$  in the  $w$ -plane, where

$$\Omega_k := \{w = u + iv \in \mathbb{C} : u^2 > k^2(u-1)^2 + k^2v^2; 0 \leq k < \infty\}. \quad (1.2)$$

The purpose of the present note is to study some basic properties of the class  $k - \mathcal{UCV}$  and  $k - \mathcal{SP}$  in a more general setting of *fractional calculus*. We need to remind the following definitions.

If  $f$  and  $g$  are functions in  $\mathcal{A}$  and given by the power series  $f(z) = \sum_{n=0}^{\infty} a_n z^n$  and  $g(z) = \sum_{n=0}^{\infty} b_n z^n$  ( $z \in \mathcal{U}$ ), then the *Hadamard product* (or *convolution*) of  $f$  and  $g$  denoted by  $f * g$ , is defined by

$$(f * g)(z) = \sum_{n=0}^{\infty} a_n b_n z^n = (g * f)(z) \quad (z \in \mathcal{U}).$$

Note that  $f * g \in \mathcal{A}$ . The Carlson-Shaffer [2] operator  $\mathcal{L}(a, c)$  is defined in terms of the Hadamard product by

$$(\mathcal{L}(a, c)f)(z) := \Phi(a, c; z) * f(z) \quad (z \in \mathcal{U}, f \in \mathcal{A}), \quad (1.3)$$

where

$$\Phi(a, c; z) := \sum_{n=0}^{\infty} \frac{(a)_n}{(c)_n} z^{n+1} \quad \left( z \in \mathcal{U}, c \notin \mathbb{N}_0^- = \{0\} \cup \{-1, -2, -3, \dots\} \right) \quad (1.4)$$

and  $(\lambda)_n$  is the Pochhammer symbol (or *shifted factorial*) defined in terms of the gamma function, by

$$(\lambda)_n := \frac{\Gamma(\lambda + n)}{\Gamma(\lambda)} = \begin{cases} 1 & (n = 0) \\ \lambda \dots (\lambda + n - 1) & (n \in \mathbb{N} := \{1, 2, \dots\}). \end{cases}$$

DEFINITION 1. (cf. [12],[13], see also [20],[21]) Let the function  $f$  be analytic in a simply connected region of the  $z$ -plane containing the origin. The *fractional derivative of  $f$  of order  $\lambda$*  is defined by

$$(D_z^\lambda f)(z) = \frac{1}{\Gamma(1-\lambda)} \frac{d}{dz} \int_0^z \frac{f(\zeta)}{(z-\zeta)^\lambda} d\zeta \quad (0 \leq \lambda < 1),$$

where the multiplicity of  $(z-\zeta)^\lambda$  is removed by requiring  $\log(z-\zeta)$  to be real when  $(z-\zeta) > 0$ .

Using Definition 1 and its known extensions involving fractional derivative and fractional integral, Owa and Srivastava [13] introduced the *fractional differintegral operator*  $\Omega_z^\lambda : \mathcal{A}_0 \longrightarrow \mathcal{A}_0$  defined by

$$(\Omega_z^\lambda f)(z) = \Gamma(2-\lambda) z^\lambda (D_z^\lambda f)(z) \quad (\lambda \neq 2, 3, \dots; \quad z \in \mathcal{U}).$$

Note that  $\Omega_z^0 f(z) = f(z)$ ,  $\Omega_z^1 f(z) = z f'(z)$  and

$$(\Omega_z^\lambda f)(z) = (\mathcal{L}(2, 2-\lambda)f)(z) \quad (0 \leq \lambda < 1; \quad z \in \mathcal{U}). \quad (1.5)$$

If  $f$  and  $g$  are functions in  $\mathcal{A}$ , we say that  $f$  is *subordinate* to  $g$ , written symbolically as  $f \prec g$  in  $\mathcal{U}$  or  $f(z) \prec g(z)$  ( $z \in \mathcal{U}$ ), if there exists a function  $\omega \in \mathcal{A}$  satisfying the conditions of the Schwarz lemma such that  $f(z) = g(\omega(z))$ , ( $z \in \mathcal{U}$ ). It is well known [4] that if  $g$  is univalent in  $\mathcal{U}$ , then  $f \prec g$  in  $\mathcal{U}$  is equivalent to  $f(0) = g(0)$  and  $f(\mathcal{U}) \subset g(\mathcal{U})$ . We now introduce the following class of functions.

DEFINITION 2. A function  $f \in \mathcal{A}_0$  is said to be in the class  $k-\mathcal{SP}_\lambda$  ( $0 \leq \lambda < 1$ ,  $0 \leq k < \infty$ ), if  $\Omega_z^\lambda f \in k-\mathcal{SP}$ . Or, equivalently:

$$\Re \left( \frac{z(\Omega_z^\lambda f)'(z)}{(\Omega_z^\lambda f)(z)} \right) > k \left| \frac{z(\Omega_z^\lambda f)'(z)}{(\Omega_z^\lambda f)(z)} - 1 \right| \quad (z \in \mathcal{U}).$$

The class  $k-\mathcal{SP}_\lambda$  unifies many classical and recently studied subclasses of  $\mathcal{A}_0$  related to  $\mathcal{S}$ . Notably, for  $k=0, \lambda=0 : 0-\mathcal{SP}_0 := \mathcal{S}^*$ , the class of univalent starlike functions (see [4]); for  $k=0, \lambda=1 : 0-\mathcal{SP}_1 := \mathcal{CV}$ , the class of univalent convex functions (see [4]); for  $k=0, \lambda \neq 0 : 0-\mathcal{SP}_\lambda := \mathcal{S}_\lambda$  (see [19]); for  $k=1, \lambda \neq 0 : 1-\mathcal{SP}_\lambda := \mathcal{SP}_\lambda$  (see [18]); for  $k=1, \lambda=0 : 1-\mathcal{SP}_0 := \mathcal{SP}$  (see [15]); for  $k=1, \lambda=1 : 1-\mathcal{SP}_1 := \mathcal{UCV}$  (see [6]); for  $k \neq 0, \lambda=0 : k-\mathcal{SP}_0 := k-\mathcal{SP}$  (see [8]) and for  $k \neq 0, \lambda=1 : k-\mathcal{SP}_1 := k-\mathcal{UCV}$  (see [7]).

In the present article we investigate certain basic properties of the general class  $k-\mathcal{SP}_\lambda$ , such as inclusion theorem, subordination, growth theorem and class preserving transforms. Our results generalize and include some results found in [7], [8], [10] and [18].

## 2. Preliminary lemmas

We need the following results in our investigation:

LEMMA 1. ([16]) *Let  $F$  and  $G$  be univalent convex functions in  $\mathcal{U}$ . Then their Hadamard product  $F * G$  is also a univalent convex function in  $\mathcal{U}$ .*

LEMMA 2. ([17]) *Let the functions  $F$  and  $G$  be univalent convex in  $\mathcal{U}$ . Also let  $f \prec F$  and  $g \prec G$  in  $\mathcal{U}$ . Then  $f * g \prec F * G$  in  $\mathcal{U}$ .*

LEMMA 3. ([16]) *Let each of the functions  $f$  and  $g$  be univalent starlike of order  $1/2$ . Then for every  $F \in \mathcal{A}$*

$$\frac{f(z) * (g(z)F(z))}{f(z) * g(z)} \in \overline{CH}\{F(\mathcal{U})\}, \quad (z \in \mathcal{U}),$$

where  $\overline{CH}$  denotes the closed convex hull.

LEMMA 4. ([9]) *Let the function  $h(z) = 1 + h_1z + h_2z^2 + \dots$  be univalent convex in  $\mathcal{U}$ . For  $0 \leq \lambda < 1$ , if  $\frac{\Omega_z^\lambda f(z)}{z} \prec h(z)$ , then*

$$\frac{f(z)}{z} \prec \frac{1}{z} \{\mathcal{L}(2 - \lambda, 2)[zh(z)]\}.$$

*The result is the best possible.*

## 3. Main results

We have the following:

THEOREM 1. (Inclusion Theorem) *If  $0 \leq \mu < \lambda < 1$  and  $1 \leq k < \infty$ , then*

$$k - \mathcal{SP}_\lambda \subset k - \mathcal{SP}_\mu.$$

P r o o f. Let  $f \in k - \mathcal{SP}_\lambda$  and  $0 \leq \mu < \lambda < 1$ . Then, by (1.5) and (1.4)

$$(\Omega_z^\mu f)(z) = \Phi(2 - \lambda, 2 - \mu; z) * \Omega_z^\lambda f(z)$$

$$\text{and} \quad z(\Omega_z^\mu f)'(z) = \Phi(2 - \lambda, 2 - \mu; z) * z(\Omega_z^\lambda f)'(z) \quad (z \in \mathcal{U}),$$

where  $\Phi$  is the function defined by (1.4).

It is well known (cf.[9]) that  $\Phi(2 - \lambda, 2 - \mu; z) \in \mathcal{S}^*(1/2)$  and since  $1 \leq k < \infty$ , the function  $\Omega_z^\lambda f \in \mathcal{S}^*(1/2)$ . Moreover,  $\Omega_k$  defined by (1.2) is a convex region. Hence by Lemma 3, we get

$$\frac{z(\Omega_z^\mu f)'(z)}{\Omega_z^\mu f(z)} = \frac{\Phi(2 - \lambda, 2 - \mu; z) * \left\{ \frac{z(\Omega_z^\lambda f)'(z)}{\Omega_z^\lambda f(z)} \Omega_z^\lambda f(z) \right\}}{\Phi(2 - \lambda, 2 - \mu; z) * \Omega_z^\lambda f(z)} \in \Omega_k$$

for every  $z \in \mathcal{U}$ . Therefore  $f \in k - \mathcal{SP}_\mu$ . The proof of Theorem 1 is complete.  $\blacksquare$

By taking  $\lambda \rightarrow 1$  and  $\mu = 0$ , we have the following:

COROLLARY 1. *If  $1 \leq k < \infty$  and  $0 \leq v < 1$ , then*

$$k - \mathcal{UCV} \subset k - \mathcal{SP}_v \subseteq k - \mathcal{SP} \subseteq \mathcal{SP} \quad \text{and} \quad k - \mathcal{UCV} \subset \mathcal{UCV} \subset \mathcal{SP}.$$

COROLLARY 2. *If  $1 \leq l \leq k < \infty$  and  $0 \leq \mu < \lambda < 1$ , then  $k - \mathcal{SP}_\lambda \subseteq l - \mathcal{SP}_\mu$ . In particular,  $k - \mathcal{SP}_\lambda \subset k - \mathcal{SP}_\mu$ .*

P r o o f. Since  $\frac{k}{k+1}$  is an increasing function of  $k$ , the result follows from the geometry of the region  $\Omega_k$ .  $\blacksquare$

REMARK 1. Taking  $k = 1$  in Theorem 1 we obtain an inclusion result due to [18].

For  $0 \leq k < \infty$ , let  $q_k$  be the Riemann map of  $\mathcal{U}$  onto the region  $\Omega_k$  satisfying  $q_k(0) = 1, q_k'(0) > 0$ , where the region  $\Omega_k$  is defined by (1.2). We define the function  $\mathcal{G}$  on  $\mathcal{U}$  by

$$\mathcal{G}(z) = \frac{1}{z} \left[ \mathcal{L}(2 - \lambda, 2) \left\{ z \exp \left( \int_0^z \frac{q_k(t) - 1}{t} dt \right) \right\} \right], \quad (z \in \mathcal{U}). \quad (3.1)$$

THEOREM 2. *Let  $0 \leq \lambda < 1, 1 \leq k < \infty$  and  $\mathcal{G}$  be defined by (3.1). Then  $\mathcal{G}$  is a univalent convex function. Furthermore, if  $f \in k - \mathcal{SP}_\lambda$ , then*

$$(i) \quad \frac{f(z)}{z} \prec \mathcal{G}(z) \quad (z \in \mathcal{U}), \quad (3.2)$$

$$(ii) \quad \mathcal{G}(-r) \leq \left| \frac{f(z)}{z} \right| \leq \mathcal{G}(r) \quad (|z| = r), \quad (3.3)$$

$$(iii) \quad \left| \arg \left( \frac{f(z)}{z} \right) \right| \leq \max_{\theta \in [0, 2\pi]} \left\{ \arg(\mathcal{G}(re^{i\theta})) \right\} \quad (|z| = r). \quad (3.4)$$

Equality holds in (3.3) and (3.4) for some  $z \neq 0$  if and only if  $f$  is a rotation of  $z\mathcal{G}$ .

P r o o f. Write

$$g(z) = \exp \left( \int_0^z \frac{q_k(t) - 1}{t} dt \right).$$

A calculation shows that for  $z \in \mathcal{U}$

$$\Re \left\{ 1 + \frac{zg''(z)}{g'(z)} \right\} = \Re \left\{ q_k(z) - 1 + \frac{zq'_k(z)}{q_k(z) - 1} \right\} > \frac{k}{k+1} - 1 + \frac{1}{2} > 0.$$

Thus  $g$  is a univalent convex function. It is well known (cf. [3]) that  $\frac{\Phi(2-\lambda, 2; z)}{z}$  is a univalent convex function. Since  $\mathcal{G}(z) = \frac{\Phi(2-\lambda, 2; z)}{z} * g(z)$ , ( $z \in \mathcal{U}$ ), by an application of Lemma 1 we get that  $\mathcal{G}$  is univalent convex.

Next, let  $f \in k - \mathcal{SP}_\lambda$ , ( $0 \leq \lambda < 1, 1 \leq k < \infty$ ), then by Definition 2,

$$\frac{z(\Omega_z^\lambda f)'(z)}{(\Omega_z^\lambda f)(z)} \prec q_k(z) \quad (z \in \mathcal{U}).$$

A result of Goluzin gives (cf. [5], also see [11, p.70], [14, p.51])

$$\frac{(\Omega_z^\lambda f)(z)}{z} \prec \exp \left( \int_0^z \frac{q_k(t) - 1}{t} dt \right).$$

Now using Lemma 4, we get

$$\frac{f(z)}{z} \prec \mathcal{G}(z) \quad (z \in \mathcal{U}).$$

This is precisely the assertion of (3.2). The estimates in (3.3) and (3.4) now follow as consequences of Lindelöf's principle of subordination. The proof of Theorem 2 is complete. ■

REMARK 2. Taking  $k = 1$  and  $k = 1, \lambda \rightarrow 1$  in Theorem 2, we get the subordination and growth theorems respectively in [18] and [10]. Theorem 2 also includes the subordination and growth theorems in [7] and [8], in particular case  $\lambda \rightarrow 1$  and  $\lambda = 0$  respectively.

THEOREM 3. If  $f \in \mathcal{S}_\lambda(1/2)$  and  $g \in k - \mathcal{SP}_\mu$  ( $\lambda \leq \mu, 1 \leq k < \infty$ ), then  $\Omega_z^\lambda f * \Omega_z^\mu g \in k - \mathcal{SP}$ . In particular, if  $f \in \mathcal{S}_\lambda(1/2)$  and  $g \in k - \mathcal{SP}_\lambda$ , then  $\Omega_z^\lambda f * \Omega_z^\lambda g \in k - \mathcal{SP}$ .

P r o o f. By the definition of the class  $\mathcal{S}_\lambda(1/2)$ , the function  $\Omega_z^\lambda f \in \mathcal{S}^*(1/2)$ . Also, since  $k \geq 1$ ,  $\Omega_z^\mu g \in \mathcal{S}^*(1/2)$ . Therefore by Lemma 3,  $\Omega_z^\lambda f * \Omega_z^\mu g \in k - \mathcal{SP}$ . The proof of Theorem 3 is complete. ■

THEOREM 4. Let  $f \in k - \mathcal{SP}$  and  $g \in k - \mathcal{SP}_\lambda$  ( $0 \leq \lambda < 1, 1 \leq k < \infty$ ). Then:

- (a)  $f * g \in k - \mathcal{SP}_\lambda$ ,
- (b) the function  $\mathcal{I}(g)$  defined by the integral transform

$$\mathcal{I}(g)(z) := \frac{\gamma + 1}{z^\gamma} \int_0^z t^{\gamma-1} g(t) dt \quad (z \in \mathcal{U}, \gamma > -1) \quad (3.7)$$

is also in the class  $k - \mathcal{SP}_\lambda$ .

P r o o f. (a) Since  $k \geq 1, f \in \mathcal{S}^*(1/2)$  and  $\Omega_z^\lambda g \in \mathcal{S}^*(1/2)$ . Therefore, by Lemma 3,  $f * g \in k - \mathcal{SP}_\lambda$ .

(b) The integral transform defined by (3.7) can be written in terms of the Carlson-Shaffer operator (cf. [2]) as  $\mathcal{I}(g)(z) = \mathcal{L}(\gamma + 1, \gamma + 2)g(z)$ . Therefore,

$$z(\Omega_z^\lambda \mathcal{I}(g))'(z) = \Phi(\gamma + 1, \gamma + 2; z) * z(\Omega_z^\lambda g)'(z).$$

Using a result of Bernardi [1], it can be verified that  $\Phi(\gamma + 1, \gamma + 2; z) \in \mathcal{S}^*(1/2)$  and by hypothesis,  $\Omega_z^\lambda g \in \mathcal{SP} \subset \mathcal{S}^*(1/2)$  ( $1 \leq k < \infty$ ). Therefore by Lemma 3,  $\mathcal{I}(g) \in k - \mathcal{SP}_\lambda$ . The proof of Theorem 4 is complete. ■

Taking  $\lambda \rightarrow 1$  in Theorem 4(a), we get the following:

COROLLARY 3. Let the functions  $f$  and  $g$  be  $k$ -uniformly convex in  $\mathcal{U}$  ( $k \geq 1$ ). Then their Hadamard product  $f * g$  is also  $k$ -uniformly convex in  $\mathcal{U}$ .

REMARK 3. Taking  $k = 1$  in Theorem 4, we readily get results found in [18].

THEOREM 5. Let  $f_j \in k - \mathcal{SP}_\lambda$  ( $j = 1, \dots, n; 0 \leq \lambda < 1; 0 \leq k < \infty$ ) and let  $g$  be defined by

$$\Omega_z^\lambda g = \prod_{j=1}^n (\Omega_z^\lambda f_j)^{\alpha_j}, \quad (3.8)$$

with  $\alpha_j > 0$  and  $\sum_{j=1}^n \alpha_j = 1$ . Then  $g \in k - \mathcal{SP}_\lambda$ .

P r o o f. An application of the triangle inequality gives

$$\begin{aligned} k \left| \frac{z(\Omega_z^\lambda g)'(z)}{(\Omega_z^\lambda g)(z)} - 1 \right| &\leq \alpha_1 k \left| \frac{z(\Omega_z^\lambda f_1)'(z)}{(\Omega_z^\lambda f_1)(z)} - 1 \right| + \dots + \alpha_n k \left| \frac{z(\Omega_z^\lambda f_n)'(z)}{(\Omega_z^\lambda f_n)(z)} - 1 \right| \\ &< \Re \left( \sum_{j=1}^n \alpha_j \frac{z(\Omega_z^\lambda f_j)'(z)}{(\Omega_z^\lambda f_j)(z)} \right) = \Re \left( \frac{z(\Omega_z^\lambda g)'(z)}{(\Omega_z^\lambda g)(z)} \right) \quad (z \in \mathcal{U}). \end{aligned}$$

Thus by definition,  $g \in k - \mathcal{SP}_\lambda$ . The proof of Theorem 5 is complete. ■

**Acknowledgement.** The authors thank the referee for the valuable suggestions which improved the presentation of the paper.

### References

- [1] S.D. Bernardi, Convex and starlike univalent functions. *Trans. Amer. Math. Soc.* **135** (1969), 429-446.
- [2] B.C. Carlson and D.B. Shaffer, Starlike and pre-starlike hypergeometric functions. *SIAM J. Math. Anal.* **15** (1984), 737-745.
- [3] Y. Dingdong, The subclass of starlike functions of order  $a$ . *Chinese Ann. Math. Ser. A*, 8A **6** (1987), 687-692.
- [4] P.L. Duren, *Univalent Functions*. Grunlehen der mathematischen Wissenschaften, Bd., Vol. **259**, Springer-Verlag, New York - Berlin - Heidelberg - Tokyo (1983).
- [5] G.M. Goluzin, On the majorization principle in function theory (In Russian). *Dokl. Akad. Nauk. SSSR* **42** (1935), 647-650.
- [6] A.W. Goodman, On uniformly convex functions. *Ann. Polon. Math.* **56** (1991), 87-92.
- [7] S. Kanas and A. Wisniowska, Conic regions and  $k$ -uniform convexity. *J. Comput. Appl. Math.* **105** (1999), 327-336.
- [8] S. Kanas and A. Wisniowska, Conic domains and starlike functions. *Rev. Roumaine Math. Pures Appl.* **45** (2000), 647-657.
- [9] Y. Ling and S. Ding, A class of analytic functions defined by fractional derivation. *J. Math. Anal. Appl.* **186**(1994), 504-513.
- [10] W. Ma and D. Minda, Uniformly convex functions. *Ann. Polon. Math.* **57**, No 2 (1992), 165-175.
- [11] S.S. Miller and P.T. Mocanu, *Differential Subordinations: Theory and Applications*. Monographs and Textbooks in Pure and Applied Mathematics, No. **225**, Marcel Dekker, New York (2000).
- [12] S. Owa, On the distortion theorems I. *Kyungpook Math. J.* **18** (1978), 53-59.



- [13] S. Owa and H.M. Srivastava, Univalent and starlike generalized hypergeometric functions. *Canad. J. Math.* **39** (1987), 1057-1077.
- [14] Chr. Pommerenke, *Univalent Functions*. Vandenhoeck and Ruprecht, Göttingen (1975).
- [15] F. Rønning, Uniformly convex functions and a corresponding class of starlike functions. *Proc. Amer. Math. Soc.* **118** (1993), 189-196.
- [16] St. Ruscheweyh and T. Sheil-Small, Hadamard product of schlicht functions and the Pólya-Schoenberg conjecture. *Comment. Math. Helv.*, **48** (1973), 119-135.
- [17] St. Ruscheweyh and J. Stankiewicz, Subordination under convex univalent functions. *Bull. Polish. Acad. Sci. Math.* **33** (1985), 499-502.
- [18] H.M. Srivastava and A.K. Mishra, Applications of fractional calculus to parabolic starlike and uniformly convex functions. *Comput. Math. Appl.* **39**, No 3-4 (2000), 57-69.
- [19] H.M. Srivastava, A.K. Mishra and M.K. Das, A nested class of analytic functions defined by fractional calculus. *Commun. Appl. Anal.* **2**, No 3 (1998), 321-332.
- [20] H.M. Srivastava and S. Owa, An application of the fractional derivative. *Math. Japon.* **29** (1984), 383-389.
- [21] H.M. Srivastava and S. Owa (Editors), *Current Topics in Analytic Function Theory*. World Scientific Publishing Company, Singapore - New Jersey - London - Hong Kong (1992).

<sup>1,2</sup> *Department of Mathematics*  
*Berhampur University*  
*Bhanja Bihar*  
*Berhampur-760 007, Orissa, INDIA*

*Received: April 13, 2006*

*Revised: December 19, 2006*

*e-mails:* <sup>1</sup> *akshayam2001@yahoo.co.in* , <sup>2</sup> *pb\_gochhayat@yahoo.com*